## **Fundraising Pack**



Every penny raised helps us support families living with allergies, asthma, and eczema. Whether you take on a challenge, host an event, or try something fun with friends, your efforts make a real difference

## **Fundraising Ideas**

- Take on a challenge run, walk, swim, or cycle.
- Coffee & cake morning invite friends for allergy-safe bakes.
- To Dress-down day donate £1 to wear what you like.
- Quiz night fun and fundraising combined.
- Birthday fundraiser charity gifts instead of presents.
- School or group fundraiser from non-uniform days to free from bake sales.

## Fundraising Tips

- Set up a JustGiving page so donations are quick and secure.
- Share your fundraiser on social media and tag us.
- Tell your story! People give when they understand why.
- Team up with friends, colleagues, or your child's school Fundraising is more fun together!

We're here to help you every step of the way.

Together, we can build a safer, more inclusive world for children with allergies, asthma, and eczema.